



FULFILLMENT Checklist

Do you lay awake at night worrying about your fulfillment service provider? Leaders in the fulfillment industry provide the following, does yours?

- A clean, organized fulfillment center with secure storage for high value items.
- A Client Solutions Executive dedicated to you and your program, someone who knows your product and business as well as you do.
- Customized and branded on-line storefronts with product images as well as PDF download and print on demand capabilities.
- On-line access to real-time & intelligent inventory, order and usage reports, coupled with assistance analyzing usage and forecasting future inventory needs based on past ordering trends.
- A team of service professionals answering every call, rather than a maze of automated prompts ending in voicemail.
- Analysis of your program requirements resulting in a documented process solution and a roadmap for future cost saving recommendations (ours is called CFSprocess+, all new clients receive one).
- Inspection of inventory upon arrival, to ensure your product is damage free.
- The ability to accommodate last minute shipping requests and/or same day project completion.
- Expertise to handle international shipments - from the required documentation to navigating customs.
- Expertise with multi-channel marketing support to increase your revenue and build relationships.
- One stop shopping for other services such as print, direct mail, signage, promotional items, event support, packaging and assembly.
- A backup generator supplying power to the entire building, as well as a documented business continuity and disaster recovery plan. Which equals zero downtime.



If you answered **"NO"** to two or more of the statements above, contact us today for help!

Call us at 800.466.9880 or scan the QR code to see our "What is Fulfillment" video series!

 Marketing

 Direct Mail

 Fulfillment

 Print Management

 Event Support

 Signage



client *focused* solutions

We help companies and organizations implement their business and marketing strategies from thought to delivery

Call 800.466.9880 to get started!

Our Core Values

- Wow the Client Every Time
- Listen to Understand
- Be Problem Solvers
- Embrace Change
- Be Positive and Respectful



Marketing

Strategic • Integrated • Multi-Channel

We take pride in helping businesses and organizations adapt their strategies to the evolving marketing landscape and can help you market anything from events to direct mail campaigns.



Fulfillment

Secure • Reliable • Organized

Our goal is to exceed our clients' expectations by providing cost effective storage, logistics and distribution solutions. We strive to provide you seamless fulfillment support.



Event Support

Storage & Delivery • Signage • Collateral

Event planning can be time consuming, and we understand that. That's why our team of event support specialists will work closely with you to ensure that your events are a success.



Direct Mail

Design • Personalization • Postage & Mailing

We can handle all your direct mail projects from design to distribution and have experience with postal regulations for maximum discounts. We can help find you the most cost-effective solution for your mailing project.



Print Management

Full Color • Wide Format • Print-on-Demand

We have a complete digital print and copy center and have the experience to provide you with the highest quality on all your printed material. We provide an effective, streamlined process with a fully automated and customized print management service which helps measure and control your printing costs.



Signage

Signs • Banners • Tradeshow Displays

We believe that signage, when properly integrated into a company's messaging mix, can dramatically improve the effectiveness of its marketing and sales programs.

312 East Main Street | Norton, MA 02766 | 800.466.9880

cfsinc.com